

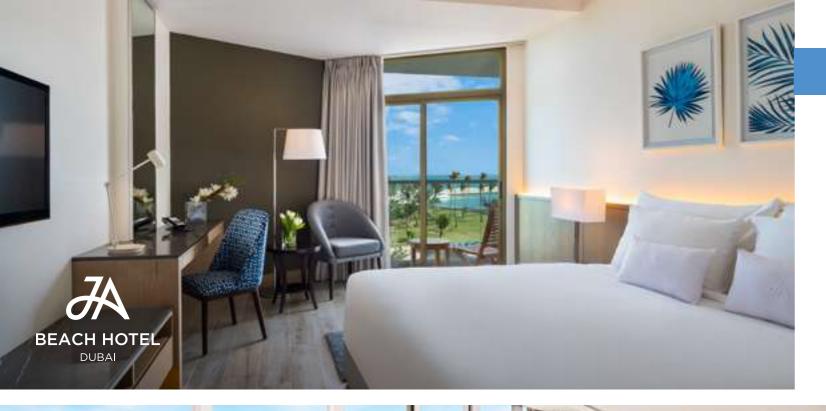


# PURSUIT OF

# **DIFFERENTIATION**

Dubai is not all towering skyscrapers and spans of deserts. The city by the sea has its fair share of beautiful beaches; perfect when you need a change of scenery without being too far away from the city centre. Only about 15 minutes from Dubai Marina, lies the award-winning JA The Resort.

This 5-star resort is home to three iconic hotels, JA Beach Hotel, JA Palm Tree Court and JA Lake View Hotel. The resort comprises an area of 1 million square metres, has 25 restaurants and over 40 experiences through which a variety of indoor and outdoor venues for events of various sizes, are available. You can choose from small intimate gatherings to concerts for up 5,000 people in attendance.



# ACCOMMODATION

This award-winning beach resort offers a selection of accommodation options across three breath-taking hotels

#### JA THE RESORT - BEACH HOTEL

• 235 rooms and suites with views over the Arabian Gulf and gardens

#### JA THE RESORT - LAKE VIEW HOTEL

• 348 rooms and suites

#### JA THE RESORT - PALM TREE COURT

- 212 suites all facing the beach and gardens
- Including 14 luxurious suites at The Residence















#### 25 restaurants & bars

ANCHOR RESTAURANT: JA Palm Tree Court Poolside restaurant serving Levantian cuisine

ANCHOR POOL BAR: JA Palm Tree Court Swim-up pool bar serving refreshments

LA FONTANA BRASSERIE: JA Palm Tree Court
International buffet restaurant and French Provencal dinner

LA FONTANA POOL BAR: JA Palm Tree Court Swim-up pool bar serving refreshments

TAMR POOL & TERRACE: JA Palm Tree Court
Al fresco terrace serving seasonal delicacies
Exclusive for Palm Tree Court guests only

TAMR BAR: JA Palm Tree Court
Chic poolside bar serving snacks and refreshments
Exclusive for Palm Tree Court guests only











#### 25 restaurants & bars

WHITE ORCHID RESTAURANT: JA Palm Tree Court Contemporary South-East Asian cuisine

WHITE ORCHID LOUNGE: JA Palm Tree Court Signature cocktails

EIGHTY ONE (81): JA Lake View Hotel Inernational buffet restaurant

KINARA BY VIKAS KHANNA: JA Lake View Hotel Speciality Indian restaurant led by Michelin star chef Vikas Khanna

LAKESIDE CAFÉ: JA Lake View Hotel
Poolside snacks

LOBBY LOUNGE: JA Lake View Hotel Selection of beverages

REPUBLIK: JA Lake View Hotel
Modern gastro pub











#### 25 restaurants & bars

THE VIBE: JA Lake View Hotel
Adults only poolside bar

CAPTAIN'S RESTAURANT & BAR: JA Beach Hotel
Beachfront Mediterranean cuisine with wood fired pizza

IBN MAJED: JA Beach Hotel
International buffet restaurant

OASIS LODGE: JA The Resort Golf Course
Refreshments and snacks on the golf course

PALMITO POOL BAR: JA Beach Hotel Swim-up pool bar serving refreshments

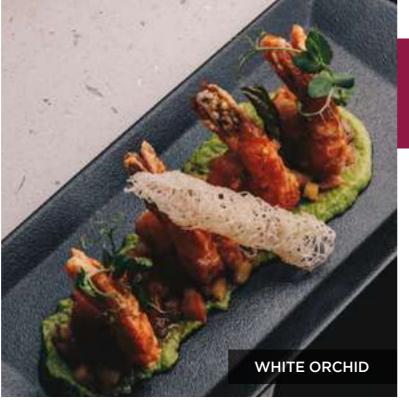
SANDBAR: JA Beach Hotel
Beach bar with a sandy terrace serving refreshments

SETTE: JA Beach Hotel
Authentic Italian restaurant

SETTE LOUNGE: JA Beach Hotel

Signature Italian lounge serving pre and post dinner drinks









#### 25 restaurants & bars

SIGNATURE LOUNGE: JA Beach Hotel

Exclusive lounge overlooking Signature Pool serving refreshments and snacks

SUNRISE LOUNGE: JA Lake View Hotel

Tea lounge overlooking the beach and gardens

SUNSET LOUNGE: JA Beach Hotel

Tea lounge overlooking the beach and gardens

SMOKIN' GUN: JA Shooting Club

Over-the-top burgers and top-notch shakes

SPORTS CAFÉ: Club Jumana

European pub grub overlooking JA Marina

STABLES COFFEE STOP: JA Equestrian Centre

Refreshments and snacks at JA Equestrian Centre

TAPERIA: JA Beach Hotel

Tapas Restaurant with Traditional Spanish Favourites

VASCO DA GAMA: JA Beach Hotel

Ideal place for drinks and live entertainment







# DESTINATION

# **EXPERIENCES**

- 800 metres of private beach
- 8 temperature-controlled swimming pools with swim-up bars
- 9-hole, par 35, championship standard golf course with floodlit driving range, putting and pitching greens
- JA Golf Academy Dubai
- Horse riding stables with instructors
- 4 floodlit tennis courts, squash court and badminton court
- Beach volleyball facilities
- 9-hole mini-golf course
- JA Shooting Club features international standard indoor and outdoor shooting
- 2 Padel tennis courts
- Aviaries with bird shows
- Calm Spa & Salon offering over 40 rejuvenating treatments and services
- Animal Discovery Zone







# DESTINATION

## **EXPERIENCES**

- Private 100-berth full-service marina
- Speciality shops
- Bio-garden with greenhouses for fresh herbs & vegetables
- Watersports centre providing kayaking, SUP boarding, wakeboarding and wakesurfing
- Zumba classes
- Beach volleyball
- Football tournaments
- Billiard games
- Darts tournaments
- Table tennis
- Dive Centre

# FOR THE LITTLE ONES

- 4 temperature-controlled children's and toddlers' pools
- Crèche (4 months to 23 months)
- Pirates & Mermaids Kids Club (4 years to 12 years)
- Babysitting service available on request
- Kids cooking classes
- Family movie nights
- Kids disco nights
- Just Splash splash park and splash pad





## **BUILDING** TEAMS

### THAT **INSPIRE** & MOTIVATE

Our diverse portfolio of venues provide the perfect canvas for you to create memorable experiences to inspire & motivate your team. Our teams will work with you to design events that will meet your business objectives in a fun and innovative way.

We understand that team building events deliver different experiences for your group from just having some time out of the conference room or having a bit of fun through to activities that help to deliver serious business message in a fun engaging way. With different venues across JA The Resort, we are able to provide the right location that will help enhance the delegate experience.

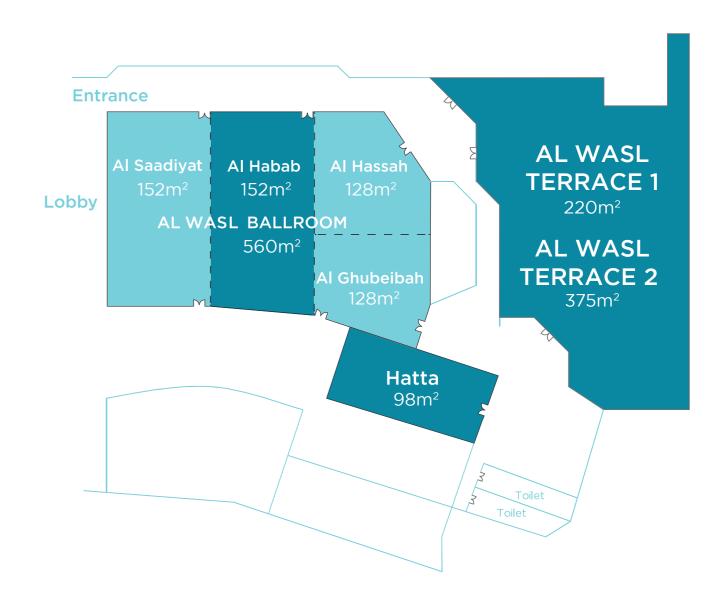
Dubai's largest experience resort provides some amazing blank canvasses to allow you to create unique experiences that help you deliver business messages that really stand out.

# **VENUES**

- Dividable meeting spaces
- Separate entrance to conference centre
- Advanced audio visual technology
- Spacious outside terrace
- Free Wi-Fi in public areas & all meeting rooms
- Valet parking

#### JA BEACH HOTEL

INDOOR VENUES	WIDTH	LENGTH METRES	HEIGHT METRES	SQUARE	THEATRE	U-SHAPE	CLASSROOM	CABARET	BOARDROOM	BANQUET	RECEPTION
Al Saadiyat	9.5	15	3.5	142.5	80	30	35	42	30	60	100
Al Habab	10	15	3.5	150	80	30	35	42	30	60	100
Al Hassah	8.4	14.2	3.5	119.2	40	20	20	28	20	40	-
Al Ghubeiba	8.4	14.2	3.5	119.2	70	30	35	35	20	60	100
Hatta	6.9	13.5	2.5	98	50	-	-	-	20	-	-
Al Saadiyat & Habab	19.5	15	3.5	292.5	160	60	70	100	60	120	200
Al Hassah & Ghubeiba	16.8	14.2	3.5	238.5	120	60	50	60	40	80	150
Al Hassah & Ghubeiba & Habab	24.2	16.8	3.5	566	120	80	100	120	80	160	250
Al Wasl Ballroom	33.7	20	3.5	560	500	90	180	180	-	270	600
OUTDOOR VENUES											
Al Wasl Terrace 1	11	20	-	220	-	-	-	-	-	80	200
Al Wasl Terrace 2	25	15	-	375	-	-	-	-	-	140	300
Croquet Lawn	15	35	-	525	-	-	-	-	-	180	250
Palmito Garden	25	50	-	1250	-	-	-	-	-	1000	1500
Amphitheater	9	9	-	81	-	-	-	-	-	-	90
Soul Beach	40	40	-	1600	-	-	-	-	-	1000	1800



### **VENUES**

- State of the art meeting rooms
- Natural daylight
- Modern design
- Wi-Fi in public areas and all rooms
- Valet parking available

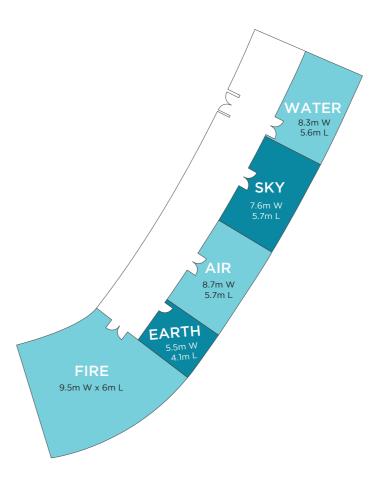
#### JA LAKE VIEW HOTEL

INDOOR VENUES MEETING ROOMS	SQUARE FEET	SQUARE METRES	THEATRE	U-SHAPE	CLASSROOM	CABARET	BOARDROOM	BANQUET	RECEPTION
Air	512	47.6	48	16	16	-	16	-	50
Sky	506	47	30	14	12	-	12	-	-
Water	494	45.9	30	17	18	-	12	-	-
Earth	247	22.9	-	-	-	-	10	-	-
Fire	1159.9	107.8	60	30	35	42	-	60	80
Moon	426	39.5	30	-	12	-	12	-	-
Air + Sky	1012.3	94	60	-	-	-	30	-	-

#### **EVENTS AT BIBÉ**

Bibé Rooftop Lounge offers a breathtakingly panoramic view of JA The Resort Golf Course, designed by the famous Peter Harradine. This uniquely contemporary and elegant rooftop venue is a great option for intimate VIP functions and socials.





# JA SPORTS CENTRE

# & SHOOTING CLUB

- JA Shooting Club offers clay and pistol shooting as well as archery
- JA Sports Centre is an ideal venue for pitch hire with football, rugby and cricket facilities

#### **MEETINGS & EVENTS**

#### JA SHOOTING CLUB

- Corporate and teambuilding sessions
- Arabic-themed Nad Al Sheba meeting room for up to 50 people
- Smokin' Gun restaurant with an outdoor terrace seating is available for group and corporate hire

#### JA SPORTS CENTRE

- Pitches can accommodate events for up to 12,000 people
- A club house for up to 70 people
- Spectator stands for up to 300 people









INDOOR VENUES MEETING ROOMS	WIDTH	LENGTH METRES	HEIGHT METRES	SQUARE	THEATRE	U-SHAPE	CLASSROOM	CABARET	BOARDROOM	BANQUET	RECEPTION
Nad Al Sheba	8.4	11	60	92.4	20	20	25	25	50	91	979.5
JA Sports Centre Grounds - Pitch 1 & 2	110	130	-	15400	-	-	-	-	-	6000	12000
JA Sports Centre Grounds - Pitch 3	110	65	-	7150	-	-	-	-	-	3000	6000
JA Sports Centre Grounds - Pitch 4	110	65	-	7150	-	-	-	-	-	3000	6000

# JA SPORTS CENTRE

# FOOTBALL PITCHES

- 5 fully floodlit, international-size football pitches, built on a sand rootzone, with drainage system. Pitch performance and playability are regularly tested, and they fit UEFA and FIFA quality pitch guideline recommendations.
- All pitches measured at 105 Metres × 68 Metres.
- Pitches 1 & 2: 4 changing rooms and spectator stand with capacity of 200 persons.
- Pitches 3,4,5: 8 changing rooms and spectator stand with capacity of 300 persons.

#### **GRASS TYPE**

Pitch 1, 2 and 4 are Bermuda Grass which are transitioned to Rye Grass for the cooler winter months. Pitch 3 and 5 are Paspalum Grass which are transitioned to Rye Grass for the cooler winter months.

#### **GRASS LENGTH**

Warm season (Bermuda. Paspalum) varies from 18mm to 23mm. Cool season (Rye Grass) varies from 20mm to 25mm. Heights are adjusted to suit conditions and team requirements. Height will be consistent across the whole pitch surface in winter months.

#### PITCH HARDNESS & IRRIGATION

The pitches are kept at an average of between 70 & 90 gravities on a clegghammer test. All pitches have pop up sprinkler irrigation systems.











# CORPORATE

# **GROUP GATHERINGS**

- Corporate gatherings are a great way to show appreciation to a hard-working team
- We guarantee a fun day filled with bonding experiences and endless laughter for everyone
- Our experienced events team offer a one-stop shop and personalised service from beginning to end
- Our on-ground team will look after the teams, supervise the activities and keep everyone entertained









# CATERING

# TO YOUR BUSINESS

When you're in a city filled with 200 different nationalities, you have to cater to many different tastes. JA's catering offers cuisines from 40 different countries to serve events both big and small, whether it's casual lunches for team building sessions, to hosting formal dinners for VIP dignitaries and organising large events for up to 5,000 people.



### MADE TO **ORDER**

Our staff of over 300 professionally trained catering associates including chefs, waiters, drivers, engineers, technicians and logistics operators possess experience in operating 25 different restaurants daily, which means we can create dining experiences tailored to even the most specific tastes.

Our service extends beyond just our properties. We have held barbecues in the desert, fine dining on water, dinner in the sky, incentives in the mountains, networking events on the beach and celebration events at construction sites like the VIP dinner at the ground-breaking ceremony of Burj Khalifa.

#### **CUISINE TYPES**

Our chefs hail from different countries from every corner of the world, which means we're able to offer a wide range of different cuisnes and can accommodate requests of very specific national dishes or more regional cuisines.

#### **FOOD MENUS**

While many of our clients opt for our tried-and-tested set menus, we can configure and customise dishes and cuisines based on your need for a tastefully perfect event.

#### **BEVERAGE SELECTION**

From exotic mocktails and fresh juices, to vintage fine wine and exeptional spirits, we can enhance any of our menus with your selection of beverages.

#### **DIETARY REQUIREMENTS**

Every diet is different and we try our best to acommodate them. We can provide halal, vegetarian, vegan and gluten-free options for those with dietary restrictions, and special menus to accommodate professional athletes and guests with allergies.

#### SUSTAINABILITY

Preserving our planet is in our nature. We make sure to support local supplier and source food that is made sustainably wherever possible.



### SOME **EVENTS**

## WE HAVE **CATERED** FOR

#### **DUBAI AIR SHOW**

The largest and most important aerospace event worldwide, catering for VIP & Royal guests since 2015.

#### **DP WORLD**

Contract catering at DP World's Expo offices, providing solutions for their daily events to larger scale activations as well as Ramadan functions.

#### **DUBAI DESERT CLASSIC**

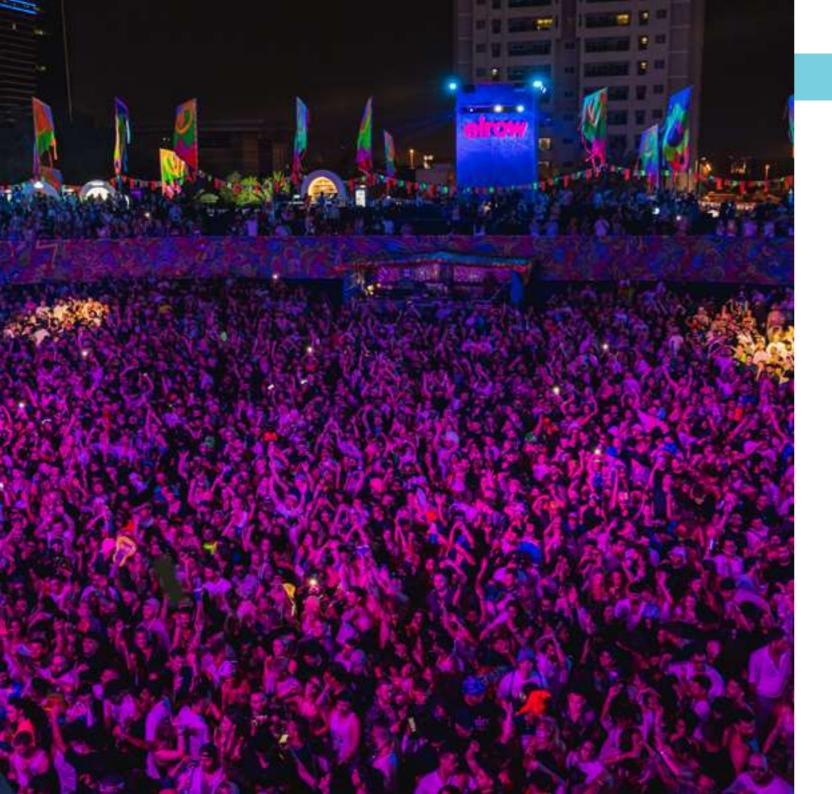
Promoted and organised by Golf in Dubai, this golf tournament is fondly referred to as the (Major of the Middle East) because of its longevity and the world-class spectatorship that it attracts every year. JA Hospitality & Events caters for breakfast, lunch, and afternoon tea for up to 5,000 guests in 24 corporate entertainment chalets, over 4 consecutive days. We also create catering options and food stalls for the general public.

#### UNTOLD DUBAI

F&B operations, staffing, and event management of Dubai's first MEGA festival hosted at Expo City Dubai over 4 days, with 100,000+ attendees and featuring top international DJs.

#### **PUB IN THE PARK**

F&B operations, staffing, and event management for a major family day festival hosted at Dubai Media City over 2 days, with 5,000+ attendees, featuring headline acts and bands, and a kids' entertainment area.



### SOME **EVENTS**

### WE HAVE **CATERED** FOR

#### **DEFECTED MUSIC FESTIVAL**

F&B operations, staffing, and event management of the 3-day electronic music festival hosted at Soul Beach Dubai, with 10,000+ attendees and featuring top international DJs.

#### **ELROW**

F&B operations, staffing, and event management of Dubai's first and largest electronic music festival hosted in Dubai Media City, with 12,000+ attendees and featuring top international DJs.

#### WHAT'S ON AWARDS

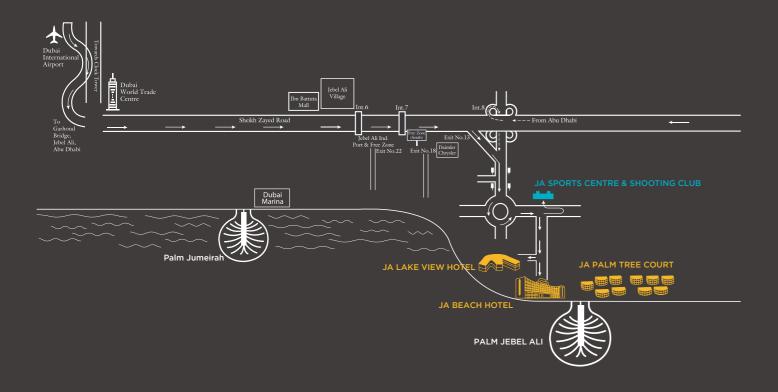
For the past 10 consecutive years, JA Hospitality & Events caters for one of Dubai's largest food and entertainment industry awards functions. The team caters the gala dinner for 1,000 guests with different themes and food options.

#### **DUBAI WORLD CUP**

Held at Meydan Racecourse, the Dubai World Cup is a prestigious event of 9 horse races. We cater for 2,000 guests attending the gala dinner and the 'Breakfast with the Stars' event. For an associated event, we provide an Arabic-themed dinner for 6,000 people in the desert.

#### PUB IN THE PARK

F&B operations, staffing, and event management of the Pub In The Park festival hosted in Dubai Media City. This 2-day event welcomed 7,000+ attendees, featuring international artists and bands, entertainment for the whole family, food trucks, shopping stalls, and a kid's fun zone.



#### FROM DUBAI INTERNATIONAL AIRPORT

Follow the Jebel Ali/Abu Dhabi signboards from the airport until you reach Sheikh Zayed Road. Continue straight for approximately 40km, and take Exit No. 13, which will direct you to the Jebel Ali Free Zone (JAFZA) towards gates 7, 8 and 9, and keep right.

Remain on this road and proceed through the traffic light intersection until you approach the initial roundabout, and turn left. JA Sports Centre & Shooting Club will be on your left. Take the exit to the right which has the JA The Resort sign.

For access to JA Lake View Hotel, Club Jumana and Soul Beach, take the right turn before you reach the hotel's main entrance. For access to JA Beach Hotel and JA Palm Tree Court, continue straight until you reach the roundabout and the resort's entrance will be on the right.

#### FROM ABU DHABI

When driving from Abu Dhabi, exit onto Interchange 8 and follow the slip road on the right heading towards the Jebel Ali Free Zone (JAFZA) gates 7 and 8.

Continue on this road and proceed through the traffic light intersection until you approach the initial roundabout, and turn left. JA Sports Centre & Shooting Club will be on your left. Take the exit to the right which has the JA The Resort sign.

For access to JA Lake View Hotel, Club Jumana and Soul Beach, take the right turn before you reach the hotel's main entrance. For access to JA Beach Hotel and JA Palm Tree Court, continue straight until you reach the roundabout and the resort's entrance will be on the right.

### WE LOOK FORWARD

# TO PARTNERING

### WITH YOU

TO DELIVER
CREATIVE, TAILORED AND MEMORABLE
EXPERIENCES & EVENTS.

For more information, get in touch with us on +971 4 814 5555 or sales.mice@jaresorts.com

JAresortshotels.com