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EXPERIENCES

JA Resorts & Hotels prides itself on operating exclusive, international properties where generations of families and friends can come together to create lifelong memories, and remains committed to delivering high quality experiences through its world-class facilities and original destination entertainment. The group combines the best of sports, lifestyle, wellness, and nature for a truly holistic approach to guest experience.

Perhaps most iconic is JA The Resort, Dubai's biggest experiential resort with three unique, five-star properties on one million-square-metres of fun-filled grounds. Boasting 800 metres of private beachfront, 25 distinct, award-winning restaurants and bars, and over 40 tailored experiences, the iconic getaway brings together the best of Dubai for guests to enjoy.

Easily accessible from any of the main airports and roads, the resort's location on the Gulf coastline mimics a remote escape only minutes away from all that the city has to offer. Catering to individuals, couples, and families, the grounds are thoughtfully designed and fitted out with several state-of-the-art facilities – including multiple swimming pools, a splash park for families, a fully equipped indoor gymnasium, a kids club, and a spa.

Exclusive to the brand's experiential offerings, four floodlit tennis courts, two padel tennis courts, one badminton court, and a squash court make up JA Racquets, which has hosted several famous players – including the youngest top-10 tennis ATP player, Stefanos Tsitsipas. JA Resorts & Hotels also runs the JA Sports Centre, a central hub for its increasingly popular sport ventures, with a 168-acre facility that caters to both visiting professional Premier League teams and social players. The resort also houses a sprawling nine-hole, par 35 golf course, with manicured rolling hills and a driving range that is suited to golfers of all abilities. The championship-standard course has seen the likes of Tiger Woods and Ernie Els tee off on its grounds, bringing an added sense of exclusivity to the already-impressive outdoor feature.

JA The Resort's experiential offerings are complete with a dedicated JA Equestrian Centre – home to 26 horses and ponies – a private, 100-berth JA Marina, and the JA Shooting Club, which offers indoor and outdoor shooting activities, as well as archery. An Animal Discovery Zone also provides guests with a unique recreational experience where families and children learn to interact with and observe rabbits, goats, and tortoises.

JA Resorts & Hotels' signature mountain retreat, Hatta Fort Hotel, is located in the activity hub of the 'Highlands of Dubai'. Set among the rugged peaks of the Al Hajar Mountain Range, the property offers a wide range of outdoor activities for its nature-loving and adventure-seeking



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guests. With guided hiking tours, starlit bonfire nights, and authentic desert camping, Hatta Fort Hotel has an experience for everyone. Its proximity to the local Wadi Hub and gorgeous Hatta Dam provides additional adventures, with kayaking, mountain biking, and zip lining activities easily accessible to guests.

In the azure waters of the Indian Ocean, JA Manafaru promises a tropical escape underpinned by fun and endless relaxation. With several island-themed experiences available for guests to enjoy – including a fully equipped watersports centre and off-island excursions – the private island brings ‘the Real Maldives’ ethos to all its offerings. Exclusive to this destination, JA Resorts & Hotels hosts thoughtfully curated blessing and commitment ceremonies, allowing couples to reaffirm their love for one another in front of their friends and families against the idyllic backdrop of the Maldivian archipelago. The island also houses a Kids Zone, which hosts weekly activities for three-to-seven-year-olds, such as coconut painting, treasure hunts, and shell collecting. Included in the recreational offerings is the Chill Zone, which features games consoles, pool tables, and a movie room, as well as the Family Zone, an indoor-outdoor play space available to families during daylight hours.