



## **JA SPORTS**

JA Resorts & Hotels' history of catering to international teams and athletes has seen the creation of JA Sports, which operates all sporting activities under the group's unique line-up of experiential and leisure offerings.

JA Sports brings together the best of convenience and quality with accessible, world-class facilities in and around JA The Resort. The newly-launched service combines several distinct activities to create a cohesive and customisable guest experience.

A refurbished 168-acre sports centre houses five grass pitches and cricket nets, serving as a hub for both grassroots activities and professional teams. With upgraded facilities – including enhanced changing rooms and brand-new floodlights – that resemble those found in big stadiums, the centre has welcomed the likes of UEFA Champions League and English Premier League football teams, hosting players throughout the season at JA The Resort for the ultimate warm weather training experience.

JA Sports also manages JA Racquets, which is comprised of four floodlit tennis courts, two padel tennis courts, one badminton court, and a squash court overseen by an ATP-certified professional tennis coach. JA Racquets' world-class resources have catered to internationally acclaimed athletes, including the likes of the youngest top-10 ATP player, Stefan Tsitsipas.

Located on JA The Resort, JA Sports runs the fully equipped JA Equestrian Centre, a multifunctional space that houses 26 horses. The horses – which belong either to the resort or to members of the public – are well looked after with dedicated caretakers, air-conditioned stables, and regular exercise. JA Sports also provides guests with the unique opportunity to go swimming with the horses on the resort's private beach.

Only a three-minute drive from JA The Resort is the JA Shooting Club – the only licensed club in Dubai – featuring international-standard indoor pistol shooting and outdoor clay-pigeon shooting activities, as well as enhanced archery facilities. The venue provides an exhilarating experience for guests, along with easy access to all other amenities on the resort grounds.

Perhaps most iconic is JA Sports' nine-hole par 35 golf course, a championship-grade course in the heart of JA The Resort. With visits from Ernie Els and Tiger Woods, the course remains a stunning attraction that continues to reaffirm JA Sports as a market leader. Featuring only nine holes and a driving range that caters to golfers of all abilities, the course is a recreational facility that promises high-quality service, regardless of competition and experience level.



Inspired by the dynamic sports scene in Dubai, JA Sports remains dedicated to providing niche products and high-end experiences to its guests. The group is set apart by its ability to blend access to world-class facilities with the comfort of Dubai's biggest destination resort. With a sustainable, long-term outlook on the development of JA Sports and its services, the group continues to place adventure and wellness at the forefront of its operations for a truly holistic approach to the guest experience.