

EXPERIENCES

JA The Resort is Dubai's original and largest experiential resort, with three unique, five-star properties on one million-square-metres of fun-filled grounds. Boasting 800 metres of private beachfront, 25 distinct, award-winning restaurants and bars, and over 40 tailored experiences – including a world-class, nine-hole championship golf course, a fully equipped equestrian centre, and its own shooting club – the iconic getaway brings together the best of Dubai for guests to enjoy.

Easily accessible from any of the main airports and roads, the resort's location on the Arabian Gulf coastline mimics a remote escape that is only minutes away from all that the city has to offer.

Catering to both international travellers and residents, the resort grounds are thoughtfully designed and fitted out with a variety of experiential facilities. Eight temperature-controlled swimming pools and four child-friendly pools span the three hotels — some accompanied by a swim-up bar, and all within proximity of an 800-metre-long stretch of private shoreline, the longest private beach in Dubai. Club Jumana, a fully equipped indoor gymnasium with qualified physical trainers, is also at guests' disposal.

JA The Resort regularly organises Kids' Cooking Classes, Kids' Disco Nights, and Family Movie Nights for younger visitors. There is also an on-site Just Splash park, complete with water slides, aqua tubes, and a large soaker bucket. The park is conveniently located close to the Pirates & Mermaids kids club, which hosts kids aged 4-to-12-years-old throughout the day for a series of indoor and outdoor leisure activities. A crèche is available for 4-to-23-month-olds, as are ondemand babysitting services for older children.

The Calm Spa & Salon is a sophisticated spa with aerial views over the resort's private beach. Featuring 10 treatment rooms, over 40 types of treatments, a traditional Moroccan Hammam, and top-tier beauty products, the sanctuary promises to provide holistic revitalisation to guests.

In line with its health and wellness facilities, JA The Resort houses numerous outdoor experiences. Four floodlit tennis courts, two padel tennis courts, a badminton court, and a squash court make up JA Racquets, which has hosted several world-class players – including the youngest tennis top-10 ATP player, Stefanos Tsitsipas – and is overseen by an ATP-certified professional tennis coach. The JA Sports Centre, a central hub for the resort's increasingly popular sport ventures, is a 168-acre facility that caters to both professional teams and social players – even serving as a home base for visiting Premier League teams during the football



season. An extensive Watersports Centre on the beach also supports a range of activities, including kayaking, paddling, sailing, windsurfing, e-foiling, and wakesurfing.

JA The Resort cares for several animals on its grounds, making for a unique outdoor experience surrounded by wildlife. An Animal Discovery Zone provides guests with a recreational experience where families and children learn to interact with and observe rabbits, goats, and tortoises. The dedicated bird aviaries house a vulture, eagles, and owls, and the JA Equestrian Centre – complete with air-conditioned stables, an arena, and qualified instructors – oversees the wellbeing of 26 horses and ponies. Guests can observe peacocks wandering outside the hotels, gazelles grazing around the golf course, and even engage with marine life through the resort's PADI-certified scuba courses.

Exclusive to JA The Resort, JA Marina is a private, 100-berth, full-service marina located next to Club Jumana, between JA Beach Hotel and JA Lake View Hotel, showcasing sport and leisure boats – as well as some exclusive private superyachts – against the dramatic backdrop of the Arabian Gulf.

Only a three-minute drive from the resort is the JA Shooting Club – the only licensed club in Dubai – featuring international-standard indoor pistol shooting and outdoor clay-pigeon shooting activities, as well as enhanced archery facilities.

Perhaps most iconic is JA The Resort's nine-hole par 35 golf course, with manicured rolling hills and a driving range that caters to golfers of all abilities. The championship-grade course has seen the likes of Tiger Woods and Ernie Els tee off on its grounds, bringing an added sense of exclusivity to the already-impressive outdoor feature. There is also an accompanying mini golf set-up, where families and friends can compete over a nine-hole course packed with fun obstacles.

JA The Resort has also launched a membership programme, a new initiative that provides increased resort access to members, including exclusive pool and beach packages, unrivalled discounts across dining, and a custom range of benefits. As Dubai's largest experiential resort, JA The Resort continues to deliver exceptionally high-quality adventures that set it apart as a leading global holiday destination.