



UNIQUE

EVENTS



**THE RESORT**  
JEBEL ALI BEACH  
DUBAI



PURSUIT OF

## DIFFERENTIATION

Dubai is not all towering skyscrapers and spans of deserts. The city by the sea has its fair share of beautiful beaches; perfect when you need a change of scenery without being too far away from the city centre. Only about 15 minutes from Dubai Marina, lies the award-winning JA The Resort.

This 5-star resort is home to three iconic hotels, JA Beach Hotel, JA Palm Tree Court and JA Lake View Hotel. The resort comprises an area of 1 million square metres, has 25 restaurants and over 40 experiences through which a variety of indoor and outdoor venues for events of various sizes, are available. You can choose from small intimate gatherings to concerts for up 5,000 people in attendance.



**JA**  
BEACH HOTEL  
DUBAI

## ACCOMMODATION

This award-winning beach resort offers a selection of accommodation options across three breath-taking hotels

### **JA THE RESORT - BEACH HOTEL**

- 235 rooms and suites with views over the Arabian Gulf and gardens

### **JA THE RESORT - LAKE VIEW HOTEL**

- 348 rooms and suites

### **JA THE RESORT - PALM TREE COURT**

- 212 suites all facing the beach and gardens
- Including 14 luxurious suites at The Residence



**JA**  
LAKE VIEW  
HOTEL  
DUBAI



**JA**  
PALM TREE  
COURT  
DUBAI



REPUBLIC



EIGHTY ONE (81)

# BRING OUT THE FOODIE IN YOU

## 25 restaurants & bars

**ANCHOR RESTAURANT:** JA Palm Tree Court  
Poolside restaurant serving Levantian cuisine.

**ANCHOR POOL BAR:** JA Palm Tree Court  
Swim-up pool bar serving refreshments

**LA FONTANA BRASSERIE:** JA Palm Tree Court  
International buffet restaurant and French Provencal dinner.

**LA FONTANA POOL BAR:** JA Palm Tree Court  
Swim-up pool bar serving refreshments

**TAMR POOL & TERRACE:** JA Palm Tree Court  
Al fresco terrace serving seasonal delicacies.  
*Exclusive for Palm Tree Court guests only*

**TAMR BAR:** JA Palm Tree Court  
Chic poolside bar serving snacks and refreshments.  
*Exclusive for Palm Tree Court guests only*



## BRING OUT THE FOODIE IN YOU

### 25 restaurants & bars

**WHITE ORCHID RESTAURANT:** JA Palm Tree Court  
Contemporary South-East Asian cuisine

**WHITE ORCHID LOUNGE:** JA Palm Tree Court  
Signature cocktails

**EIGHTY ONE (81):** JA Lake View Hotel  
International buffet restaurant

**KINARA BY VIKAS KHANNA:** JA Lake View Hotel  
Speciality Indian restaurant led by Michelin star chef Vikas Khanna

**LAKESIDE CAFÉ:** JA Lake View Hotel  
Poolside snacks

**LOBBY LOUNGE:** JA Lake View Hotel  
Selection of beverages

**REPUBLIK:** JA Lake View Hotel  
Modern gastro pub



KINARA



SETTE



TAPERIA



VASCO DA GAMA

## BRING OUT THE FOODIE IN YOU

### 25 restaurants & bars

**THE VIBE:** JA Lake View Hotel

Adults only poolside bar

**CAPTAIN'S RESTAURANT & BAR:** JA Beach Hotel

Beachfront Mediterranean cuisine with wood fired pizza

**IBN MAJED:** JA Beach Hotel

International buffet restaurant

**OASIS LODGE:** JA The Resort Golf Course

Refreshments and snacks on the golf course

**PALMITO POOL BAR:** JA Beach Hotel

Swim-up pool bar serving refreshments

**SANDBAR:** JA Beach Hotel

Beach bar with a sandy terrace serving refreshments

**SETTE:** JA Beach Hotel

Authentic Italian restaurant

**SETTE LOUNGE:** JA Beach Hotel

Signature Italian lounge serving pre and post dinner drinks



WHITE ORCHID



SMOKIN' GUN

## BRING OUT THE FOODIE IN YOU

### 25 restaurants & bars

**SIGNATURE LOUNGE: JA Beach Hotel**

Exclusive lounge overlooking Signature Pool serving refreshments and snacks

**SUNRISE LOUNGE: JA Lake View Hotel**

Tea lounge overlooking the beach and gardens

**SUNSET LOUNGE: JA Beach Hotel**

Tea lounge overlooking the beach and gardens

**SMOKIN' GUN: JA Shooting Club**

Over-the-top burgers and top-notch shakes

**SPORTS CAFÉ: Club Jumana**

European pub grub overlooking JA Marina

**STABLES COFFEE STOP: JA Equestrian Centre**

Refreshments and snacks at JA Equestrian Centre

**TAPERIA: JA Beach Hotel**

Tapas Restaurant with Traditional Spanish Favourites

**VASCO DA GAMA: JA Beach Hotel**

Ideal place for drinks and live entertainment



## DESTINATION

## EXPERIENCES

- 800 metres of private beach
- 8 temperature-controlled swimming pools with swim-up bars
- 9-hole, par 35, championship standard golf course with floodlit driving range, putting and pitching greens
- JA Golf Academy Dubai
- Horse riding stables with instructors
- 4 floodlit tennis courts, squash court and badminton court
- Beach volleyball facilities
- 9-hole mini-golf course
- JA Shooting Club features international standard indoor and outdoor shooting
- 2 Padel tennis courts
- Aviaries with bird shows
- Calm Spa & Salon offering over 40 rejuvenating treatments and services
- Animal Discovery Zone







## DESTINATION

## EXPERIENCES

- Private 100-berth full-service marina
- Speciality shops
- Bio-garden with greenhouses for fresh herbs & vegetables
- Watersports centre providing kayaking, SUP boarding, wakeboarding and wakesurfing
- Zumba classes
- Beach volleyball
- Football tournaments
- Billiard games
- Darts tournaments
- Table tennis
- Dive Centre

## FOR THE LITTLE ONES

- 4 temperature-controlled children's and toddlers' pools
- Crèche (4 months to 23 months)
- Pirates & Mermaids Kids Club (4 years to 12 years)
- Babysitting service available on request
- Kids cooking classes
- Family movie nights
- Kids disco nights
- Just Splash splash park and splash pad

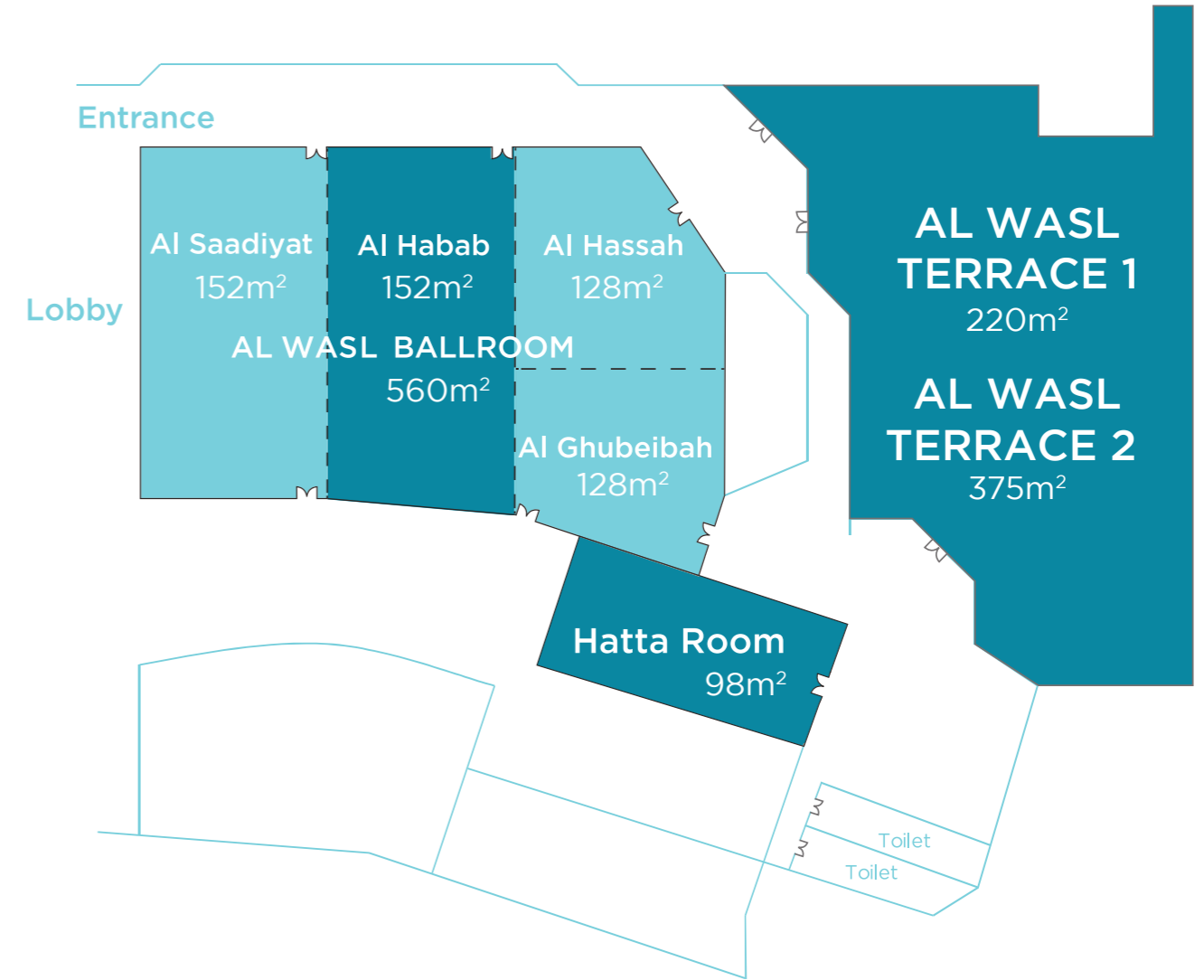


# VENUES

- Dividable meeting spaces
- Separate entrance to conference centre
- Advanced audio visual technology
- Spacious outside terrace
- Free Wi-Fi in public areas & all meeting rooms
- Valet parking

## JA BEACH HOTEL

INDOOR VENUES	WIDTH METERS	LENGTH METERS	HEIGHT METERS	SQUARE METRES	THEATRE	U-SHAPE	CLASSROOM	CABARET	BOARDROOM	BANQUET	RECEPTION
Al Saadiyat	10	15	3.5	152	140	24	30	35	24	50	180
Al Habab	10	15	3.5	152	140	24	30	35	24	50	180
Al Hassah	9	14	3.5	128	60	14	20	28	14	40	100
Al Ghubeiba	9	14	3.5	128	80	20	40	35	20	50	100
Hatta Room	7	14	2.5	98	50	18	25	21	20	30	60
Al Saadiyat & Habab	20	15	3.5	300	360	80	150	35	90	160	420
Al Hassah & Ghubeiba	9	28	3.5	252	200	60	90	98	70	120	300
Al Hassah & Ghubeiba & Habab	19	15	3.5	285	380	120	180	161	100	230	475
Al Wasl	28	20	3.5	560	600	100	180	224	100	320	750
OUTDOOR VENUES	WIDTH METERS	LENGTH METERS	HEIGHT METERS	SQUARE METRES	THEATRE	U-SHAPE	CLASSROOM	CABARET	BOARDROOM	BANQUET	RECEPTION
Al Wasl Terrace 1	11	20	-	220	-	-	-	-	-	80	200
Al Wasl Terrace 2	25	15	-	375	-	-	-	-	-	140	300
Croquet Lawn	15	35	-	525	-	-	-	-	-	350	650
Palmito Garden	25	50	-	1250	-	-	-	-	-	800	1500
Amphitheater	9	9	-	81	-	-	-	-	-	-	120
Soul Beach	40	40	-	1600	-	-	-	-	-	1000	1800



# VENUES

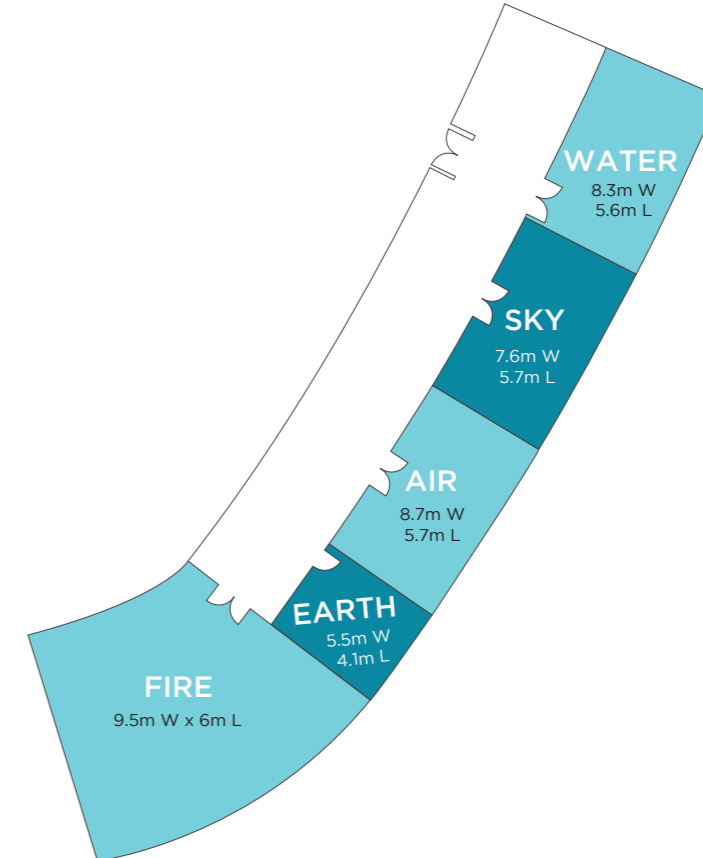
- Dividable meeting spaces
- Separate entrance to conference centre
- Advanced audio-visual technology
- Spacious outside terrace
- Free Wi-Fi in public areas & all meeting rooms
- Valet parking

## JA LAKE VIEW HOTEL

INDOOR VENUES MEETING ROOMS	SQUARE FEET	SQUARE METRES	THEATRE	U-SHAPE	CLASSROOM	CABARET	BOARDROOM	BANQUET	RECEPTION
Air	517	48	48	16	16	-	16	-	50
Sky	517	48	48	16	16	-	16	-	60
Water	517	48	-	-	-	-	16	-	60
Earth	258	24	24	0	12	40	12	-	-
Fire	1195	111	80	30	50	-	30	-	120
Moon	426	39.5	30	-	12	-	12	-	-

### EVENTS AT BIBÉ

Bibé Rooftop Lounge offers a breathtakingly panoramic view of JA The Resort Golf Course, designed by the famous Peter Harradine. This uniquely contemporary and elegant rooftop venue is a great option for intimate VIP functions and socials.



# JA SPORTS CENTRE

## & SHOOTING CLUB

- JA Shooting Club offers clay and pistol shooting as well as archery
- JA Sports Centre is an ideal venue for pitch hire with football, rugby and cricket facilities

### MEETINGS & EVENTS

#### JA SHOOTING CLUB

- Corporate and teambuilding sessions
- Arabic-themed Nad Al Sheba meeting room for up to 50 people
- Smokin' Gun Restaurant with an outdoor terrace seating is available for group and corporate hire

#### JA SPORTS CENTRE

- Pitches can accommodate events for up to 12,000 people
- 3 large and 2 small changing rooms
- A club house for up to 70 people
- Spectator stands for up to 300 people



INDOOR VENUES MEETING ROOMS	WIDTH METERS	LENGTH METERS	HEIGHT METERS	SQUARE METRES	THEATRE	U-SHAPE	CLASSROOM	CABARET	BOARDROOM	BANQUET	RECEPTION
Nad Al Sheba	8.4	11	60	92.4	20	20	25	25	50	91	979.5
JA Sports Centre Grounds - Pitch 2 & 1	110	130	-	15400	-	-	-	-	-	6000	12000
JA Sports Centre Grounds - Pitch 3	110	65	-	7150	-	-	-	-	-	3000	6000
JA Sports Centre Grounds - Pitch 4	110	65	-	7150	-	-	-	-	-	3000	6000



## CORPORATE

## GROUP GATHERINGS

- Corporate gatherings are a great way to show appreciation to a hard-working team
- We guarantee a fun day filled with bonding experiences and endless laughter for everyone
- Our experienced events team offer a one-stop shop and personalised service from beginning to end
- Our on-ground team will look after the teams, supervise the activities and keep everyone entertained





CATERING



CATERING

## TO YOUR BUSINESS

When you're in a city filled with 200 different nationalities, you have to cater to many different tastes. JA's catering offers cuisines from 40 different countries to serve events both big and small, whether it's casual lunches for team building sessions, to hosting formal dinners for VIP dignitaries and organising large events for up to 5,000 people.



## MADE TO ORDER

Our staff of over 300 professionally trained catering associates including chefs, waiters, drivers, engineers, technicians and logistics operators possess experience in operating 25 different restaurants daily, which means we can create dining experiences tailored to even the most specific tastes.

Our service extends beyond just our properties. We have done barbecues in the desert, fine dining on water, dinner in the sky, incentives in the mountains, networking events on the beach and celebration events at construction sites like the VIP dinner at the ground-breaking ceremony of Burj Khalifa.

### **CUISINE TYPES**

Our chefs hail from different countries from every corner of the world, which means we're able to offer a wide range of different cuisines and can accommodate requests of very specific national dishes or more regional cuisines.

### **FOOD MENUS**

While many of our clients opt for our tried-and-tested set menus, we can configure and customise dishes and cuisines based on your need for a tastefully perfect event.

### **BEVERAGE SELECTION**

From exotic mocktails and fresh juices, to vintage fine wine and exceptional spirits, we can enhance any of our menus with your selection of beverages.

### **DIETARY REQUIREMENTS**

Every diet is different and we try our best to accommodate them. We can provide hala, vegetarian, vegan and gluten-free options for those with dietary restrictions, and special menus to accommodate professional athletes and guests with allergies.

### **SUSTAINABILITY**

Preserving our planet is in our nature. We make sure to support local supplier and source food that is made sustainably wherever possible.





## SOME EVENTS

### WE HAVE CATERED FOR

#### **DUBAI AIR SHOW**

The largest and most important aerospace event worldwide, catering for VIP & Royal guests since 2015.

#### **DP WORLD**

Contract catering at DP World's Expo offices, providing solutions for their daily events to larger scale activations as well as Ramadan functions.

#### **DUBAI DESERT CLASSIC**

Promoted and organised by Golf in Dubai, this golf tournament is fondly referred to as the «Major of the Middle East» because of its longevity and the world-class spectatorship that it attracts every year. JA Hospitality & Events caters for breakfast, lunch, and afternoon tea for up to 5,000 guests in 24 corporate entertainment chalets, over 4 consecutive days. We also create catering options and food stalls for the general public.

#### **OMEGA DUBAI LADIES MASTERS**

The first full European Tour event to be played in the Middle East is held under the patronage of HRH Princess Haya Bint Al Hussein and is organised by Golf in Dubai. JA Hospitality & Events caters for breakfast, lunch, and afternoon tea for up to 2,500 guests in 18 corporate entertainment chalets, over 4 consecutive days. We also create catering options and food stalls for the general public.

#### **UNTOLD DUBAI**

F&B operations, staffing, and event management of Dubai's first MEGA festival hosted at Expo City Dubai over 4 days, with 100,000+ attendees and featuring top international DJs.

#### **PUB IN THE PARK**

F&B operations, staffing, and event management for a major family day festival hosted at Dubai Media City over 2 days, with 5,000+ attendees, featuring headline acts and bands, and a kids' entertainment area.



## SOME EVENTS

### WE HAVE CATERED FOR

#### **DEFECTED MUSIC FESTIVAL**

F&B operations, staffing, and event management of the 3-day electronic music festival hosted at Soul Beach Dubai, with 10,000+ attendees and featuring top international DJs.

#### **ELROW**

F&B operations, staffing, and event management of Dubai's first and largest electronic music festival hosted in Dubai Media City, with 12,000+ attendees and featuring top international DJs.

#### **WHAT'S ON AWARDS**

For the past 10 consecutive years, JA Hospitality & Events caters for one of Dubai's largest food and entertainment industry awards functions. The team caters the gala dinner for 1,000 guests with different themes and food options.

#### **DUBAI WORLD CUP**

Held at Meydan Racecourse, the Dubai World Cup is a prestigious event of 9 horse races. We cater for 2,000 guests attending the gala dinner and the 'Breakfast with the Stars' event. For an associated event, we provide an Arabic-themed dinner for 6,000 people in the desert.

#### **PUB IN THE PARK**

F&B operations, staffing, and event management of the Pub In The Park festival hosted in Dubai Media City. This 2-day event welcomed 7,000+ attendees, featuring international artists and bands, entertainment for the whole family, food trucks, shopping stalls, and a kid's fun zone.



**TEAMBUILDING**



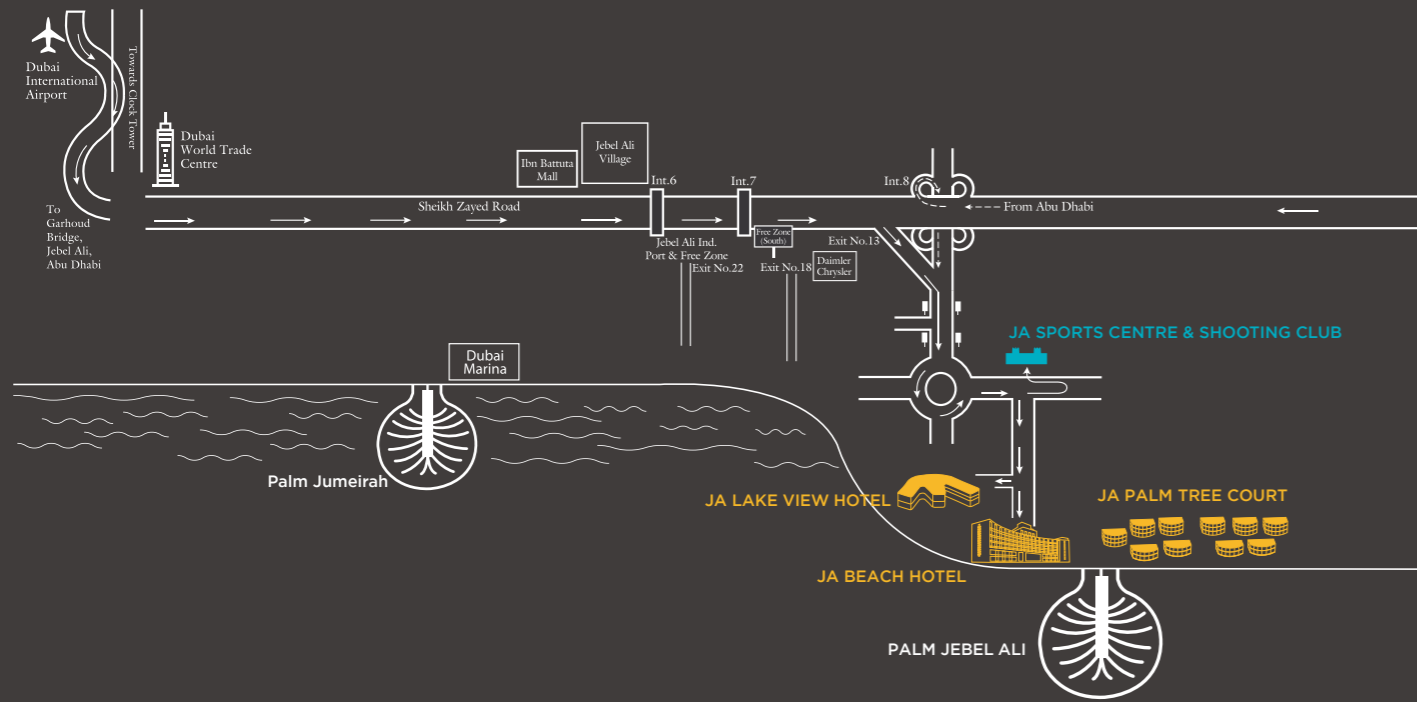
## BUILDING TEAMS

# THAT INSPIRE & MOTIVATE

Our diverse portfolio of venues provide the perfect canvas for you to create memorable experiences to inspire & motivate your team. Our teams will work with you to design events that will meet your business objectives in a fun and innovative way.

We understand that team building events deliver different experiences for your group from just having some time out of the conference room or having a bit of fun through to activities that help to deliver serious business message in a fun engaging way. With different venues across the JA Group in Dubai, we are able to provide the right location that will help enhance the delegate experience.

JA Resorts & Hotels is more than a hotel chain; we provide some amazing blank canvasses to allow you to create unique experiences that help you deliver business messages that really stand out.



## FROM DUBAI INTERNATIONAL AIRPORT

Follow the Jebel Ali/Abu Dhabi signboards from the airport until you reach Sheikh Zayed Road. Continue straight for approximately 40km, and take Exit No. 13, which will direct you to the Jebel Ali Free Zone (JAFZ) towards gates 7, 8 and 9, and keep right.

Remain on this road and proceed through the traffic light intersection until you approach the initial roundabout, and turn left. JA Sports Centre & Shooting Club will be on your left. Take the exit to the right which has the JA The Resort sign.

For access to JA Lake View Hotel, Club Jumana and Soul Beach, take the right turn before you reach the hotel's main entrance. For access to JA Beach Hotel and JA Palm Tree Court, continue straight until you reach the roundabout and the resort's entrance will be on the right.

## FROM ABU DHABI

When driving from Abu Dhabi, exit onto Interchange 8 and follow the slip road on the right heading towards the Jebel Ali Free Zone (JAFZA) gates 7 and 8.

Continue on this road and proceed through the traffic light intersection until you approach the initial roundabout, and turn left. JA Sports Centre & Shooting Club will be on your left. Take the exit to the right which has the JA The Resort sign.

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WE LOOK FORWARD

TO PARTNERING

WITH YOU

TO DELIVER  
CREATIVE, TAILORED AND MEMORABLE  
EXPERIENCES & EVENTS.

For more information,  
get in touch with us on +971 4 814 5555  
or [sales.mice@jaresorts.com](mailto:sales.mice@jaresorts.com)

[JAresortshotels.com](http://JAresortshotels.com)